



If you are interested in any of the opportunities listed below, please contact:
Heather Conner, Interim Executive Director, Virginia Hemophilia Foundation (VHF)
www.vahemophilia.org | heather@vahemophilia.org | 804-920-0283

All sponsorship funds and other donations made in connection with VHF events are non-refundable, even in the unlikely event that events must be cancelled for any reason. The money raised will go to support VHF and its work on behalf of individuals and families affected by inherited bleeding disorders.

Quick Reference Sponsorship Guide

Event	Date	Location	Sponsorship Levels	Est. Audience
Advocacy Trainings	1/20/26 (Virtual) 1/25/26 (Richmond)	Multiple	Custom	~20-30
Annual Education Meeting *Exhibit Opportunity	3/14/26	Staunton	\$3,500 Corporate \$5,000 Premier	~75
Bleeding Disorders Awareness Month (BDAM) Community Event	3/15/26	Staunton	Custom	~75
New Family Support & Education	TBD	Norfolk	Custom	~5-10 families
Family Camp	5/1-3/26	Charlottesville	Custom	~10 families
Camp Holiday Trails	7/12-17/26	Charlottesville	Custom	~50 campers
Advertising (E-Newsletter)	Monthly	Digital	\$1,000 per ad (10% discount 6+)	~1,000 readers
Educational Presentations + Sessions at Scheduled Events	Ongoing	Virtual/In-person	Custom	Varies

Flagship Event with In-Person Exhibit Opportunity

Annual Education Meeting | Staunton, March 14

Brings together the inherited bleeding disorders community to share information on a wide variety of topics.

- **Premier Sponsor – \$5,000**
 - All Corporate benefits PLUS opportunity to address attendees, during small group roundtables, about the company, products, and/or available services.
- **Corporate Sponsor – \$3,500**
 - Exhibit table
 - Company name on event webpage
 - Acknowledgement in event communications



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Sponsorship Opportunities January to July 2026

Advocacy & Education

Advocacy Trainings | Virtual January 20, Richmond January 25

Updates on federal and state-level advocacy issues related to the bleeding disorders community.

- **Sponsorship Includes:**
 - Attendance at event (RSVP is required)
 - Company name on event webpage
 - Acknowledgement in event communications
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Educational Presentations | Ongoing (Virtual & In-person)

Educational series facilitated by clinicians, advocates, and industry experts.

- **Unbranded In-Person Opportunities Available**
 - Sponsor provides meal logistics and all related costs if in-person
 - VHF manages advertising and RSVPs
 - Limited spots; priority for sponsors at \$15,000+ the previous year
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NEW THIS YEAR: Branded virtual education opportunities available

Educational Sessions at Scheduled Events | Ongoing (Virtual & In-person)

Opportunities for companies to provide a speaker at VHF programs for currently scheduled events.

- **Selection Criteria:**
 - Sponsorship level at event and overall annual/ historical support
 - Topic and speaker alignment with program objectives
 - Timely response for financial commitment and format flexibility
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Visibility Opportunities

Advertising | Monthly E-Newsletter

Advertising opportunities are done electronically and will be sent out via Bloomerang, a community-focused nonprofit donor management software, and social media outlets. VHF can accommodate varying ad sizes and layouts and the image file requirements for Bloomerang can be sent upon request.

- **Electronic Ads – \$1,000/ad**
 - 10% discount with 6+ ads prepaid
 - Includes hyperlink to sponsor website and/or URL of your choice
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Sponsorship Opportunities January to July 2026

Community & Family Programs

New Family Education & Support | TBD

Designed for families with children diagnosed in the last 7 years.

- **Custom Sponsorship Levels Available**
 - Recognition at event
 - Company name on event webpage
 - Acknowledgement in event communications
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Family Camp | Camp Holiday Trails, Charlottesville, May 1-3

This program offers education, networking, and “camp magic” for families.

- **Custom Sponsorship Levels Available**
 - Recognition at event
 - Company name on event webpage
 - Acknowledgement in event communications
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Camp Youngblood | Camp Holiday Trails, Charlottesville, July 12-17

A summer camp experience for children with bleeding disorders.

- **Typical Sponsorship Levels:** \$5,000, \$3,000, \$2,500, \$1,500, \$500
 - Recognition at event
 - Company name on event webpage
 - Acknowledgement in event communications
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