



Discover Takeda's dedication to the bleeding disorders community

Whether you're living with a bleeding disorder or you're an unstoppable caregiver, here's some news to note: Baxalta and Shire are now part of Takeda. And while the name has changed, the factor treatments, educational programs, and robust community support you count on haven't gone anywhere. In fact, Takeda will build on these programs to support you more than ever.

Baxalta and Shire are now part of Takeda. What does that really mean for you? Rest assured, it's good news. You'll discover a dedication to patients, caregivers, healthcare providers, and the bleeding disorders community that's stronger than ever. The move builds on a legacy of leadership in hematology treatments and invigorates this legacy with passion for helping patients embrace life's possibilities.

Takeda is here to support you—and reassure you that your trusted factor treatments and educational programs remain in place.

A new outreach initiative shows all that Takeda hematology represents. Built around the aspiration, "Let's make today brilliant," it features people enjoying candid, carefree moments. It also speaks to the promise that Takeda is "in this together with you," with a focus on factor

treatments and educational programs, dedication to the bleeding disorders community—and the vision for a bleed-free world.

Walks, talks and all the support you enjoy

On bleedingdisorders.com you can still find helpful information, insightful tips, and details on educational and support resources like HELLO TALK® and FACTOR FRIEND™. You can also check out community news, events, and more to help stay connected with what's going on in the bleeding disorders community from coast to coast. Takeda continues to support the community with these powerful resources, and is dedicated to inspiring and empowering patients, caregivers, and the healthcare professionals who care for you. All to help you discover your own possibilities—and make today brilliant.

Stay connected with the community

Find educational programs and events near you and see what's going on across the country. And this fall, you'll be able to discover more than ever on the new and improved bleedingdisorders.com.

You can find inspiration and more at:

- Website: bleedingdisorders.com
- Facebook: facebook.com/BleedingDisordersCommunity/
- Instagram: instagram.com/bleedingdisorderscommunity/
- YouTube: [Bleeding Disorders Community group on YouTube](https://www.youtube.com/group/BleedingDisordersCommunity)

Takeda, with its focus on factor treatments and passionate support of the bleeding disorders community, is here to support you throughout your journey of living life with a bleeding disorder.

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