



Virginia Hemophilia Foundation

P.O. Box 188, Midlothian, VA 23113
(800).266.8438 FAX(804).740.8643

2009-2010 Annual Report Virginia Hemophilia Foundation

Virginia Hemophilia Foundation 2009-2010 Board of Directors

Officers

Jeff Krecek, President
Steve Schofield, President Elect
Dorothy O'Connor, Secretary
Al Valentino, Treasurer

General Board Members

Norman Blowe
Amy Chesky
Murai Johnson
Terry Lamb
Kathy Mortimer
Kevin O'Connor

Staff

Kelly Waters, Executive Director
Dee Schullery, Bookkeeper
Sabrina Adams, Administrative Assistant



Virginia Hemophilia Foundation

P.O. Box 188. Midlothian, VA 23113
(800).266.8438 FAX(804).740.8643

Financial Statement:

| Current assets | | Jun 30, 10 | Jun 30, 09 | \$ change | % difference |
|------------------------------|----------------------|-------------------|-------------------|------------------|--------------|
| | Checking and Savings | 310,042.16 | 244,582.85 | 65,459.31 | 26.8 |
| | Accounts Receivable | 51,900.00 | 32,100.00 | 19,800.00 | 61.7 |
| | Total Fixed Assets | 1,833.45 | 2,507.64 | -674.19 | -26.9 |
| | Total Assets | 363,775.61 | 279,190.49 | 84,585.12 | 30.3 |
| | | | | | |
| Current Liabilities | | | | | |
| | Accounts Payable | 2,050.00 | 0.00 | 2,050.00 | 100 |
| | Other Liabilities | 5,415.55 | 3,329.55 | 2,086.00 | 62.7 |
| | Total Liabilities | 7,465.55 | 3,329.55 | 4,136.00 | 124.2 |
| | | | | | |
| Total Equity | | | | | |
| | Equity | 356,310.06 | 275,860.94 | 80,449.12 | 29.2 |
| | | | | | |
| Total Liabilities and Equity | | 363,775.61 | 279,190.49 | 84,585.12 | 30.3 |

Executive Director's Report

What an exciting year! We continue to become more financially sound, offer an increase in quality programs, and have seen greater community participation. In fact, several programs have needed a waiting list and/or have had over 100 participants. We continue to have a strong advocacy presence and outstanding board members who work hard to serve the needs of the bleeding disorder community through education, advocacy, and support for research for a cure.

So what did we do this year?

1. Started offering our Facts & Factors Newsletter online.
2. Created a new Facebook and Twitter account. Have you become a fan and/or started following us on Twitter?
3. Strengthened our advocacy presence with a new Advocacy Committee Chair, webinars, and an increase utilization of VoterVoice.
4. Helped several families in financial crisis with medical bills, rent, utilities, etc.
5. Provided two college scholarships worth two thousand dollars each.
6. Continued our outreach to school personnel and the general community through conference presentations, exhibits, health fairs, and targeted community events.
7. Offered several quality educational programs, including topics on financial planning, physical fitness, motivation, and health reform.
8. Hosted our annual meeting at Camp Holiday Trails and debuted our theater program, "The X Factor".
9. Continued popular programs/events, such as Family Camp, Summer Camp, Adult Retreat, Family Overnight, and First Step Picnic.
10. Held 3 successful fundraisers – Youngblood 5K, Wine Tasting and Raffle Event, and Golf Tournament and increased donations from individual givers.

I look forward to working with you closely as we continue to strengthen and grow VHF's capacity to serve you. I hope you will think about donating your financial and personal (time, skill, etc.) resources to YOUR Chapter. We need your support as we continue to grow. I look forward to working with you to make VHF a model chapter. Please contact me about making a financial donation or joining one of our committees.

Sincerely,

A handwritten signature in blue ink that reads "Kelly Waters".

Kelly Waters, LCSW
Executive Director

Fundraisers

Direct Mail – We participated in our second year of this fundraising initiative with two mailings – fall and spring. This year we raised over \$3,000. Have you asked your friends and family about supporting a cause that is important to you?

Golf Tournament – We hosted our 5th Annual Golf Tournament at Birkdale Golf Club in Chesterfield, VA. It was a great event. We had 16 foursomes and had a net income of close to \$15,000. Thank you to our title sponsor – CSL Behring and to our many volunteers. We also couldn't have done it without the financial support of AHF, Baxter, Bayer, BioRx, Coram, CVS Caremark/CarePlus, Factor Support Network, Grifols, HHS/Accredo, LeClaireRyan, Macaulay & Burtch, PC, MedProRx, Novo Nordisk, Wyeth, and In Memory of Charles Valentino (by Al and Marijane Valentino). We look forward to seeing you on October 4, 2010 for our 6th Annual Golf Tournament.

Wine Tasting and Raffle Event – The 6th Annual Wine Tasting and Raffle was held on April 25th at Agecroft Hall and Gardens. Participants were able to enjoy the beautiful gardens and go on a tour of the Tudor hall. Folk music was provided by Mary Smith. We dined on delicious appetizers and desserts and sampled new wines served by Total Wine & More. It was a fun event and if you missed it you should plan on coming next year. Dorothy O'Connor (committee chair) and committee members Marijane Valentino and Amy Chesky did a wonderful job organizing the event. Special Thanks to our Major Sponsors - Baxter, Novo Nordisk, Pfizer, Bayer, CSL Behring, and Accredo's Hemophilia Health Services. Thanks also to all of the generous donors who helped to make this event possible. We raised close to \$13,000. Thank you for your generosity and having fun with us!

Youngblood 5K – The 7th Annual Youngblood 5K was great fun as the community came together to run and help send kids to camp (despite the snowy winter). Everyone got a bag of goodies donated from various companies and random door prizes were also given out throughout the morning. Favorite prizes include Kevin O'Connor's original wood art. A special thank you goes out to our major sponsor – CSL Behring, Baxter, Novo Nordisk, and Coram. Thanks to our generous sponsors and participants; we raised almost \$4,000.

Other – VHF also received donations and support from Community Health Charities, memorials/honorariums, United Way, Food Lion, I Do Foundations & Cheeburger Cheeburger totaling almost \$4,500.

Programs

Adult Retreats – In September we held a very successful Adult Retreat in Virginia Beach, VA. Topics included: Eating Well, Yoga, Tai Chi, Pain Management, Psychological Effects of Exercise, and The Cause and Effect of the Body's Structure on Daily Function. Over 30 attendees participated in this highly rated event. Thanks to Baxter for sponsoring this great event.

Advocacy – This year we were successful in collaborating with HACA on the PACT grant. We continued to work closely with Becky Bowers-Lanier, our advocacy consultant, and Sabrina Adams, Task Force Chair. This year the Advocacy Task Force accomplished:

- Updated advocacy materials for the 2010 General Assembly session.
- Held our annual Richmond Days on January 18, 2010. Over 75 individuals attended and we made almost 40 visits to Virginia legislators.
- Attended NHF's annual Washington Days (25 representatives from VHF and HACA) and met with 12 Senators/Congressmen's offices.
- Sent out seven calls to action using VoterVoice for federal health reform.
- Monitored legislation and the budget bill, as well as wrote three legislative reports during the 2010 General Assembly.
- Worked with Jan Kuhn on a presentation on federal health reform for the April Hemophilia Advisory Board meeting.
- Wrote two articles for *Facts N' Factors*, one on the legislative process (*How Sausage Is Made*) and a summary of federal health reform.

Next up for Advocacy are the following activities:

- Developed a grassroots advocacy campaign to encourage VHF members to visit with Virginia legislators this summer.
- Developing and reviewing position papers on areas of topical concern to members.
- Review and update the advocacy website page.

Annual Meeting – On May 14-15, 2010 over 100 folks joined us at Camp Holiday Trails (CHT) in Charlottesville, VA. The event started off on Friday night with a caricature artist and magician at our picnic themed dinner under the Pavilion at CHT. The wind and rain made for a particularly exiting night! Participants learned about the Latest Medical Research, Managing Stress, and watched the debut of "The X Factor", the new theater based program of VHF. The kids had a great program organized by CHT. Thanks to our premier sponsors – CSL Behring, Baxter, Pfizer, BioRx, Factor Support Network and NovoNordisk. And thanks also go to Accredo's Hemophilia Health Services, AHF, Axiom Healthcare Pharmacy, Inc., Bayer, Coram, CVS Caremark/Caremark Rx, Grifols, HomeCare for the Cure, MedPro Rx, Nufactor, Octapharma, Talecris, and PSI for exhibiting at our special event. Thank you to the wonderful Camp Holiday Trails staff for making it so successful!

Blood Buddies Fitness Promotion Program – We have given out almost \$1,000 so far in fitness promotion activities, including recreational center memberships, basketball camp, and golf lessons/tournament. Money is still available. Be sure to apply for the grant to help you increase your fitness and activity level.

Camp Youngblood Summer - This was the 4th year we partnered with Camp Holiday Trails, an American Camp Association Accredited Camp. The Hemophilia Treatment Center (HTC) staff was amazing; not only did they encourage kids to attend, but they ensured we had HTC nursing support throughout the week. In July 39 kids attended camp at no cost to them. Will you be joining us in July 2010? Thanks to Accredo's HHS, AHF, Anthem, Baxter, Bayer, CSL Behring, Factor Support Network, Grifols, Kiwanis, MedPro Rx, Novo Nordisk, Nufactor, and Wyeth for their generous donations to help send our kids to camp.

Camp Youngblood – Family – We are also continuing with our successful camp program with our 4th Annual Family Camp in partnership with Camp Holiday Trails. Over Memorial Day weekend 15 families got together to ride horses, canoe, participate in challenge courses, and network and support each other. This continues to be one of our most popular events. Thanks to Baxter, Bayer, NovoNordisk, and Pfizer for their generous donations to support our families.

Family Overnight – We continued the tradition of “Sleeping with the Fish” at the Virginia Aquarium. We had over 80 adults/children join us for a night of fun. Thank you to MedProRx for their ongoing sponsorship of this popular event. Be sure to join us in September at the Virginia Living Museum for our Family Overnight 2010.

First Step – VHF continues to participate in the NHF First Step program, which is for parents and families of children newly diagnosed with bleeding disorders. VHF has trained mentor families, continues to provide “Welcome Bags”, and held its annual picnic at the Children’s Museum of Richmond in August. Over 40 individuals joined us for networking and support. Thanks to NHF, Accredo's HHS, CSL Behring, and Novo Nordisk in their support of our new parents programming.

Fit for All - VHF was able to provide YMCA memberships for up to 15 families at a time across the Commonwealth of Virginia. This has been a very popular program and has allowed families to get fit and exercise together. In July, we held a YMCA/Fitness Education Reception at Dave & Buster’s in Richmond, VA. In addition, the YMCA has provided speakers to our Family Overnight, Adult Retreat, and Ladies Night Out program. The chapter continued to partner with the Central VA Center for Coagulation Disorders, the NHF, and the YMCA to ensure a successful program.

Holiday Parties – In partnership with our three local HTC’s, December 12, 2009, was a busy day as we celebrated the holidays. Santa Claus made an early trip to see our families

in Charlottesville, Norfolk, and Richmond for breakfast or cookies. This continues to be one of the most highly anticipated events of the year. If you are interested in helping Santa with toys this year and/or making financial contribution, please let us know. Your ongoing support is much appreciated!

Special Events – Throughout the year we have been fortunate to have some special programs.

- 1.Thanks to a CSL Behring grant we hosted a “Just for You” teen program in conjunction with our annual meeting.
- 2.We have also partnered with Blood Buddies for a Disc Golf outing and a Yoga Session.
- 3.We held two popular Ladies Night Out Programs – one with CVS Caremark/Caremark Rx at the popular Melting Pot restaurant and the other with CSL Behring at LunaFest (a women’s film festival).
- 4.Bayer and Factor Health Management sponsored our Horse Riding adventure at Oakland Heights Farm in October and heard a great talk on motivation from a UVA professor.
- 5.100 folks join us at the Wizards Game/Insurance Event held in Washington D.C. that was sponsored by Baxter and HomeCare for the Cure.
- 6.Bayer sponsored our successful financial planning dinner at the Melting Pot Restaurant.
- 7.We welcomed the new Flying Squirrels team to Richmond in style with a dinner, presentation, and game tickets. Thanks CSL Behring!

HTC Support

VHF works hard to support our local HTC’s (University of Virginia, VCU, and CHKD). Some of what we provided included clinic lunches, gas cards, flash drives, educational brochures, Medic Alert bracelets, etc.

Affiliation/Memberships

VHF is affiliated with the National Hemophilia Foundation and a member of the Hemophilia Federation of America, the Virginia Network of Nonprofit Organizations, the Center for Nonprofit Advancement, and the Virginia Quality Healthcare Network.

Resources

Family Assistance Program – VHF provides financial support, based on availability of funding, to help pay for expenses incurred in the care, treatment, or prevention of a bleeding disorder, as well as other basic living expenses on a case by case basis. This year VHF has helped over 35 families/individuals, as well as provided over 15 medic alert bracelets. Thank you AHF, Bayer, Novo Nordisk, and PSI.

Lyman Fisher Scholarship Fund – Daniel Warren and Michelle Stone were the deserving members of the bleeding disorder community who received a \$2000 scholarship for their higher education endeavors.



Facts N' Factors Newsletter – VHF publishes this important communication tool on a quarterly basis. Issues include information on upcoming events, legislative issues, and other topics of interest.

www.vahemophilia.org – Be sure to check out our newly redesigned website. Here you will learn more about all the resources, fundraisers, and program/events that VHF offers.

Facebook and Twitter – Become VHF's fan on facebook and be sure to follow us on Twitter. We are looking forward to getting your thoughts/tweets on these exciting social media tools.

Ways to Get Involved

VHF is in an exciting time of growth and you can be part of it. Best of all, it is easy to get involved by making a tax-deductible contribution, signing up for a committee, volunteering at an upcoming event or fundraiser, telling your friends and family about VHF, and writing or meeting with your state senator and delegate to tell them about you and your connection with bleeding disorders.